

DISTRIBUTOR PROFILE



NEW WAREHOUSE - office building of Allied Paper Company, Tacoma, Washington. The structure contains 27,500 square feet of paper storage space and is located in a 100-acre industrial area.

ALLIED PAPER CO.

TACOMA, WASHINGTON

Customer service is a primary consideration of all paper merchants and to provide faster and more efficient filling of paper users orders, often requires up-dating of facilities.

Nekoosa's fine paper distributor in Tacoma, Washington did just that, with the move to a larger, better laid out, warehouse-office structure in a new industrial park.

The plant, of steel and concrete block construction, was completed in late 1967. It contains 27,000 square feet of paper storage space and was built to the merchant's specifications to include the latest in storage and paper handling facilities.

According to Merle Morford, president of the merchant, "We can fill an order for our customers, in the greater Tacoma area, in much less time since we have moved into our new building. Our trucks are making deliveries in our merchandising area within hours after receiving an order."

The Tacoma paper sales company was organized in 1946 and presently employs 18 people including seven salesmen. Officers in addition to Mr. Morford, include W. W. Gaudreau, vice president and treasurer; Carl Stroud, secretary and R. W. Abrams, Sr., director.



CUTTERMAN PAT PATERSON removing a ream of Ardor Bond for trimming. Note wide aisles and absence of supporting beams.



WAREHOUSE FOREMAN Jim Copeland checks a load of Nekoosa paper destined for customers via one of Allied's two new trucks.



MERLE MORFORD, president of Allied Paper Company, Tacoma, at work at his desk.



ALLIED SALESMAN Bob Adler in front of the sample - specimen cabinet which he built.



OFFICE STAFF of Allied includes Betty Arrowsmith, Shirley Woolstenhulme and Marie Anderson. Below, Ardor Bond is being loaded in a delivery truck by Pat Paterson and Floyd Boscher.



OFFICE MANAGER for Allied Paper Company is Blanche Hastings. Below, the paper merchant's trucks backed into the enclosed dock of the new warehouse.

